



National Native American Human Resources Association

HR TECHNOLOGY *Summit*

"HONORING TRADITION, DRIVING INNOVATION, TECHNOLOGY FOR TODAY AND TOMORROW"

MAY 13-14, 2025

ILANI CASINO RESORT, RIDGEFIELD, WA



Elevating Employee Development with Technology

*We build thriving communities by
activating shared purpose.*



Elevating Employee Development with Technology

Luke Freeman

Who Am I?



Purpose & Performance
GROUP

- **Passion:** Leveraging science of best practice to help people and businesses think differently.
- **Purpose:** Inviting people and teams to courageous leadership...beyond cynicism
- **Pursuits:** Anything in the outdoors. Anything with my wife & our three teenage sons.

Elevating Employee Development with Technology

Kim Hayes

Who Am I?



Purpose & Performance
GROUP

- **Passion: ...**
- **Purpose: ...**
- **Pursuits: ...**

Agenda

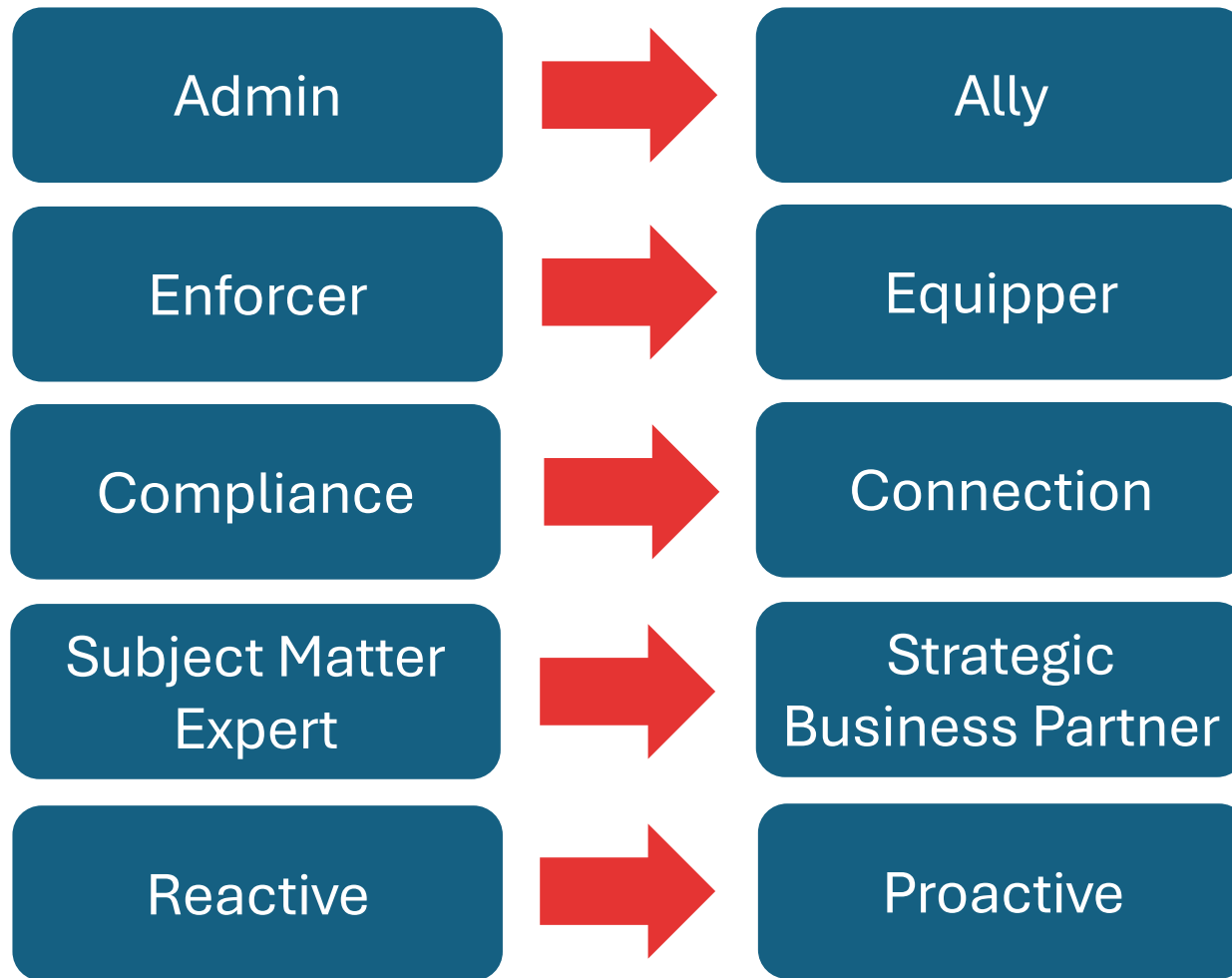
- Welcome & Warmup
- Old vs New HR Leadership
- Stages of HR Tech Adoption
- A Call for New Skills
- Emotional Intelligence
- Best Practices of Employee Development
- What to Automate
- Self Assessment & Discussion
- Adjourn



Warmup

- Who is the one person who has most contributed to your professional success?
- What did they do or say that created the most impact on your career?





The New HR Will Change our Conversations

Manager

“Hey, I’m having issues with Jordan again. They’re missing deadlines and seem disengaged. What should I do?”

HR

“Please fill out the Performance Improvement Plan template. Once it’s submitted, we’ll schedule a disciplinary meeting. Be sure to document everything.”


Manager

“Okay...”

The New HR Will Change our Conversations


Manager

“Hey, I’m having issues with Jordan again. They’re missing deadlines and seem disengaged. What should I do?”

A light blue downward-pointing arrow indicating the flow of the conversation from the Manager to HR.

HR

“Thanks for flagging that. What have you observed? Can I help you plan and role-play a conversation that supports accountability and engagement?”

A light blue downward-pointing arrow indicating the flow of the conversation from HR to the Manager.

Manager

“Yes, that would help a lot!”

The New HR Will Change our Lives

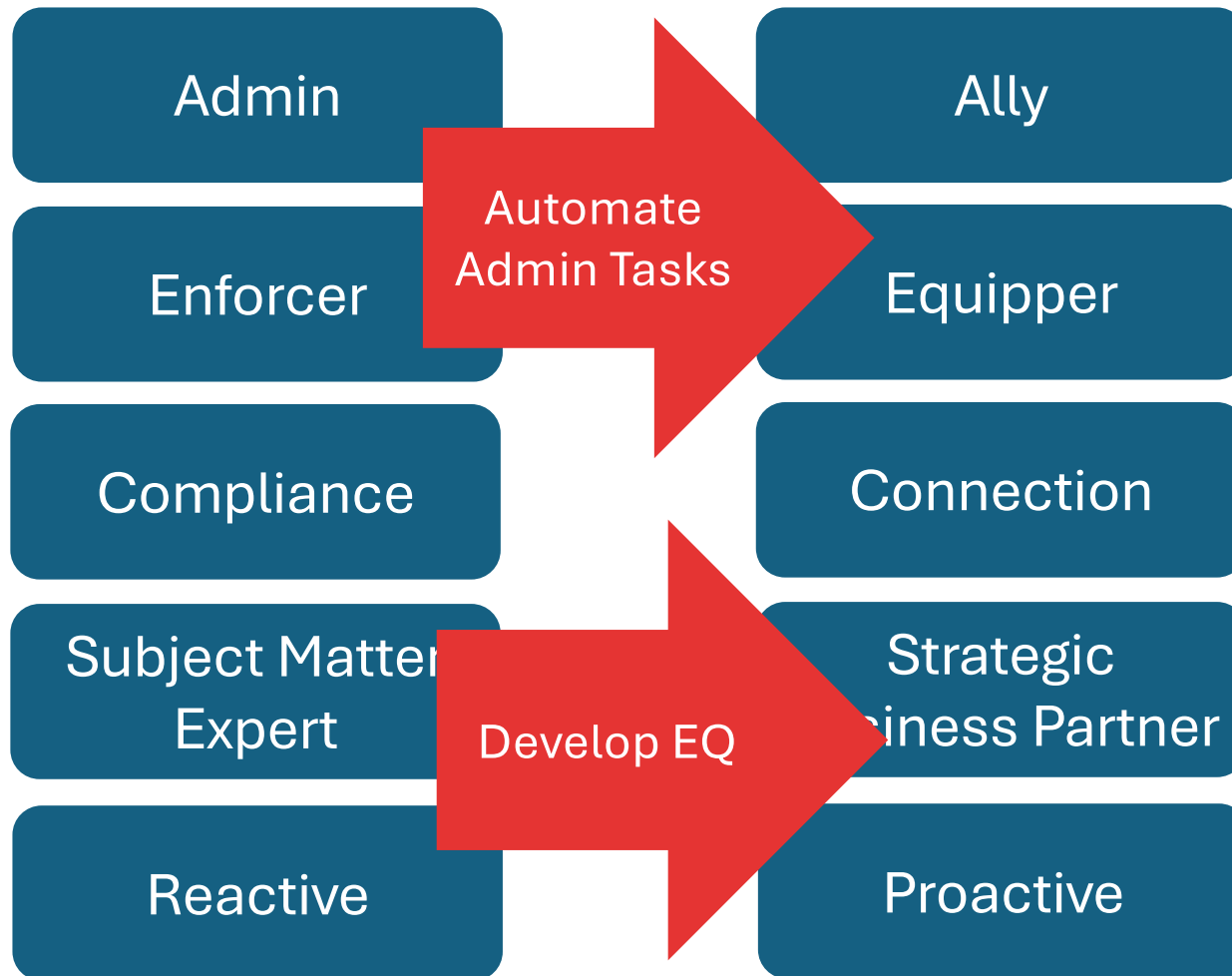


The Skills Shift: What Today's HR Professionals Need

- Coaching & EQ
- Listening & Feedback Frameworks
- Systems Thinking
- Comfort with Technology

Reflection: Are you ready?





What is Employee Development?

Performance Development

- Recognition
- Coaching
- Corrective Action

Training & Development

- Technical Skills
- Soft Skills
- Work Style Assessments

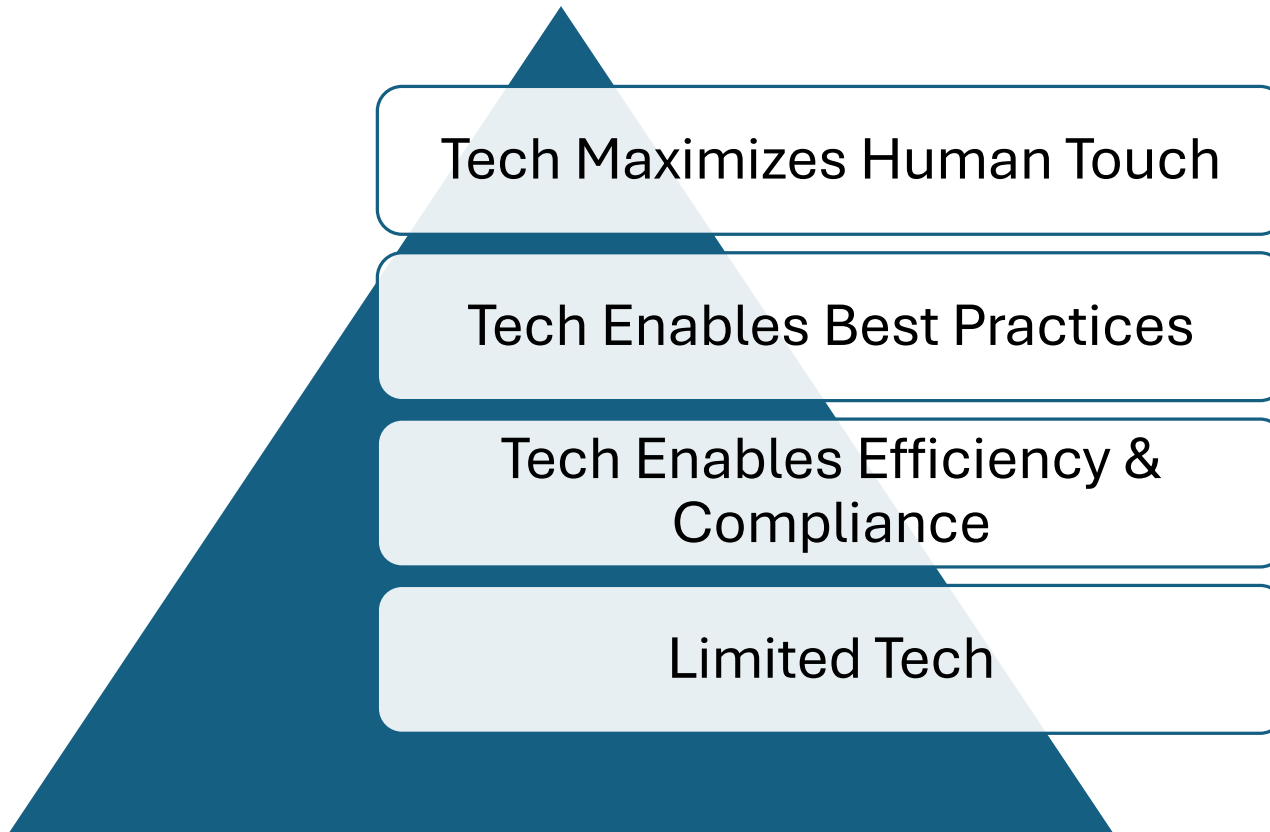
Succession Planning

- Talent Assessment
- Identifying Your Bench
- Selection
- Executive Development

Workforce Planning

- Education Partnerships & Scholarships
- Data Collection & Analysis
- TERO Office Partnerships
- Needs Assessment & Long-term Strategy

Stages of HR Tech Adoption in Employee Development



Stages of HR Tech Adoption in Employee Development



Tech Maximizes Human Touch

Automation of transactions, Prompts for Interventions, Customized Learning, Deep Analysis, Coaching Tips & Reminders

Tech Enables Best Practices

Performance Mgmt Accountability, Blended Learning, Talent Mgmt

Tech Enables Efficiency & Compliance

HRIS/HCMS, Time Clocks, Simple eLearning, E-signatures

Limited Tech

Paper Forms & Checks, Email & Fax

Stages of HR Tech Adoption in Employee Development



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Maximizing Human Touch Example: Cloverleaf

Cloverleaf Coaching - [Purpose & Performance Group]

C

Cloverleaf <noreply@cloverleaf.me>

Monday, April 21, 2025 at 7:01 AM

To:  Luke Freeman

TODAY'S SELF TIP

[Luke Freeman \(You\)](#)

Luke tends to gather information as a way to manage against ambiguity and make the best decision. When you notice the information-gathering process is taking too long, encourage Luke to seize the opportunity before it passes.

[Save](#) [Share](#) [Reflect](#)

Was this tip helpful? [Yes](#) [No](#)

TODAY'S TEAMMATE TIP

[Kim Hayes](#)

Kim likely enjoys thinking about what is possible and curating innovative solutions. As Kim tends to remain positive and look for the potential, get Kim's help when you need others to commit to finding a resolution.

[Save](#) [Share](#) [Reflect](#)

Was this tip helpful? [Yes](#) [No](#)

Automate the Transactional. Elevate the Transformational.

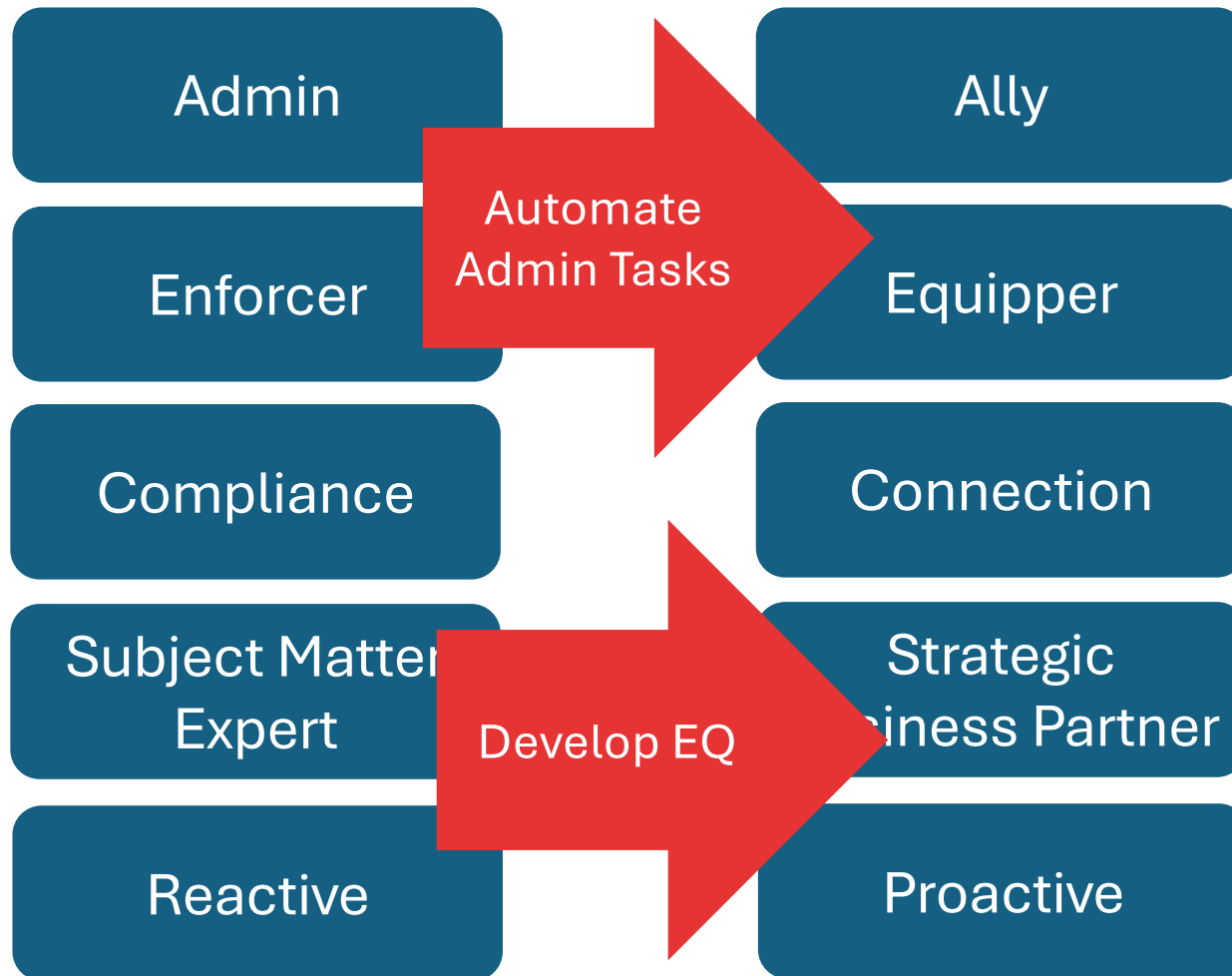
Employee Development Area	Automate with Tech	Human-to-Human Priority
Workforce Development	<ul style="list-style-type: none">- Skills assessments- Certification tracking- Job interest surveys	<ul style="list-style-type: none">- Career exploration conversations- Personalized development planning- Visioning sessions for long-term growth
Succession Planning	<ul style="list-style-type: none">- 9-box grid talent mapping- Readiness tracking dashboards- Competency inventories	<ul style="list-style-type: none">- High-potential mentorship- Leadership stretch assignments- Succession coaching
Performance Development	<ul style="list-style-type: none">- eCheck-ins & goal progress tools- Pulse surveys- Recognition platforms (e.g. kudos boards)	<ul style="list-style-type: none">- Live coaching sessions- Difficult performance conversations- Developmental feedback dialogues
Training & Learning	<ul style="list-style-type: none">- Compliance training (HIPAA, safety)- LMS course delivery- Microlearning via mobile	<ul style="list-style-type: none">- Experiential learning (e.g., simulations)- Peer learning circles- In-person workshops or retreats
Recognition & Corrective Action	<ul style="list-style-type: none">- Auto reminders for anniversaries or milestones- Documentation workflows- Recognition emails/cards	<ul style="list-style-type: none">- Storytelling-based recognition- Honest, trust-building corrective conversations- Culturally attuned feedback moments

Low Hanging Fruit

- Automate check-ins to provide manager accountability: onboarding, development planning, recurring coaching
- Require vendors to create custom learning that aligns with your values & strategy
- Assign eLearning for transactional items
- Use all modules of what you've already purchased
- Recognition platforms
- Surveys & people analytics
- Internal posts & inside talent analytics



“The more we automate transactional tasks, the more emotional bandwidth we gain to lead with empathy, courage, and curiosity.”



EQ: Emotional Quotient

“EMOTIONAL INTELLIGENCE”

Self-awareness

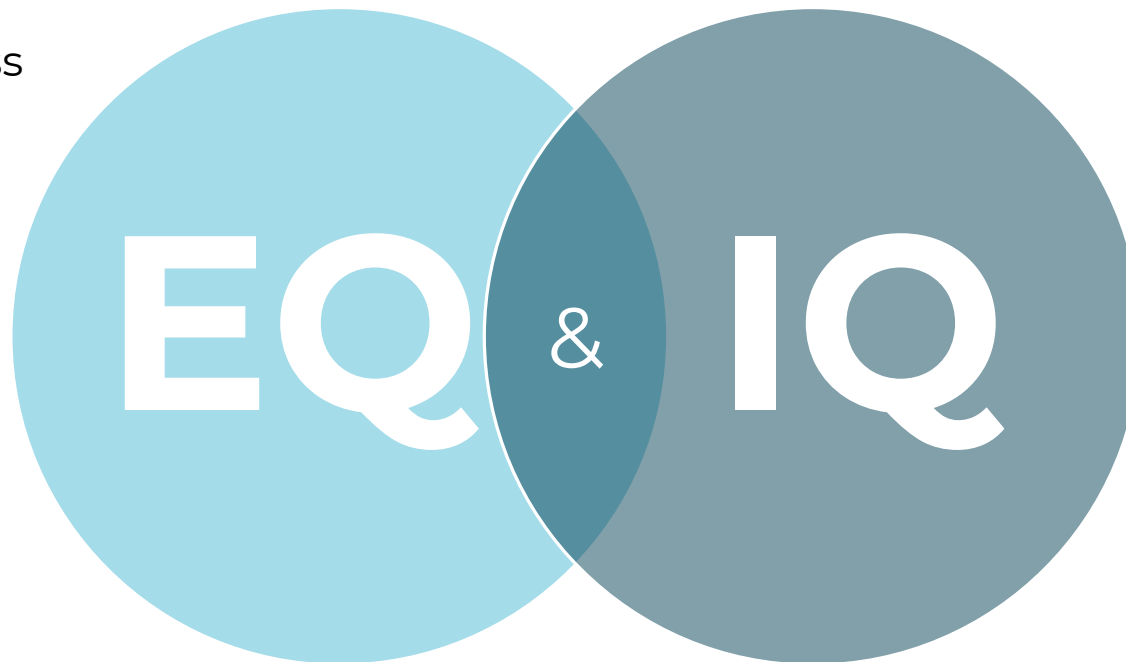
Empathy

Positive
leadership

Problem-
solving

Conflict
resolution

Peer pressure



Language skills

Memory

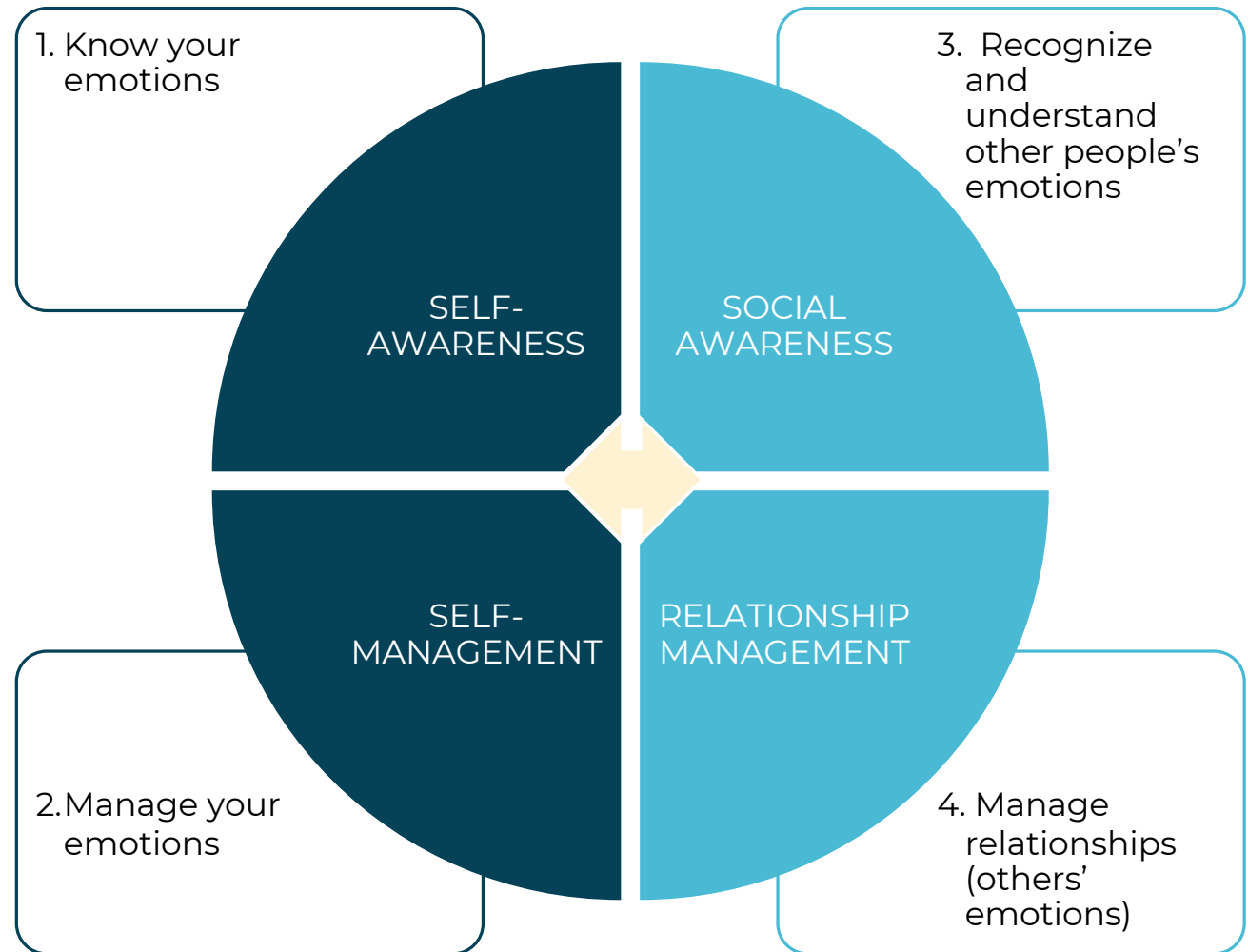
Information
processing

Mathematical
abilities

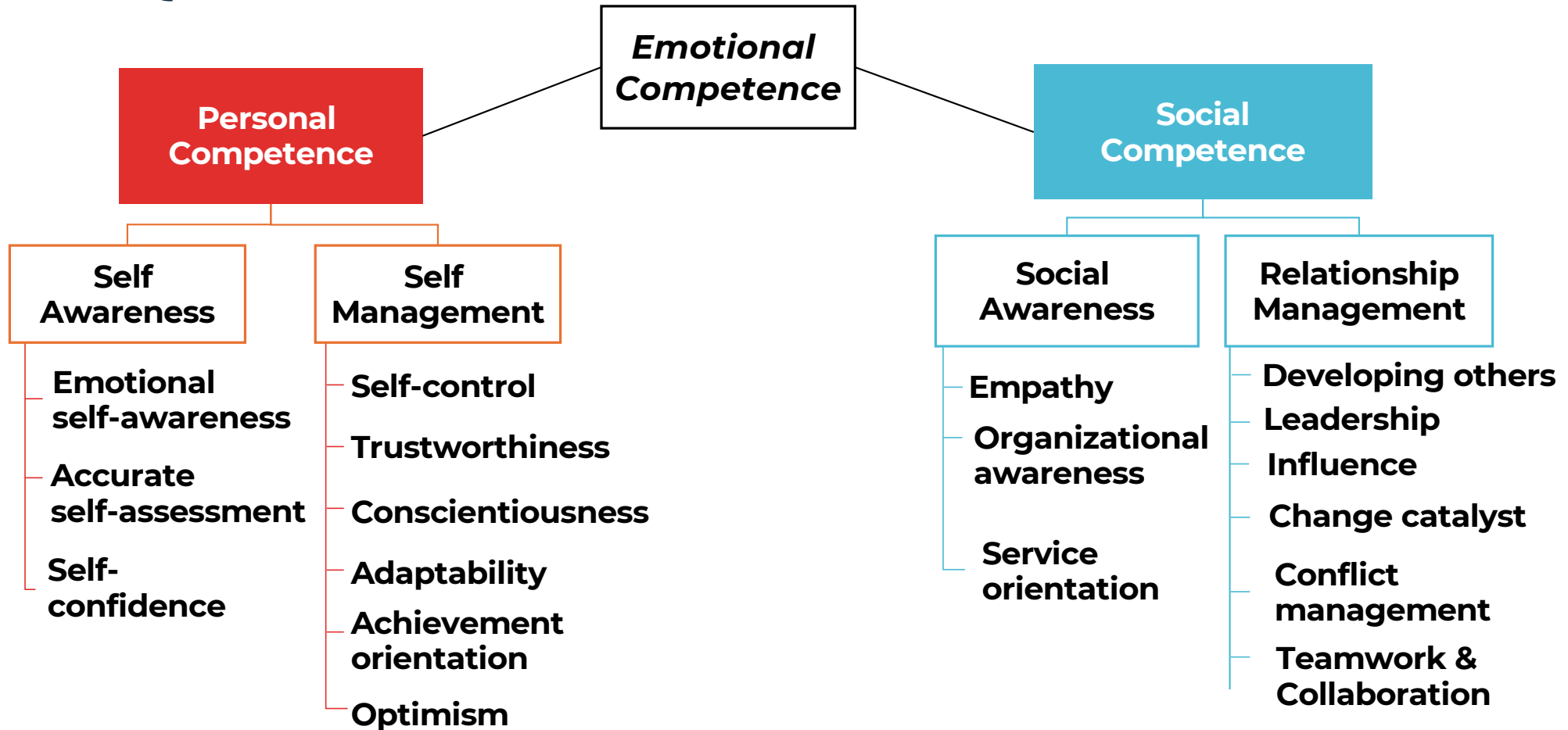
Reasoning skills

Brings Optimal Success

Domains of Emotional Intelligence



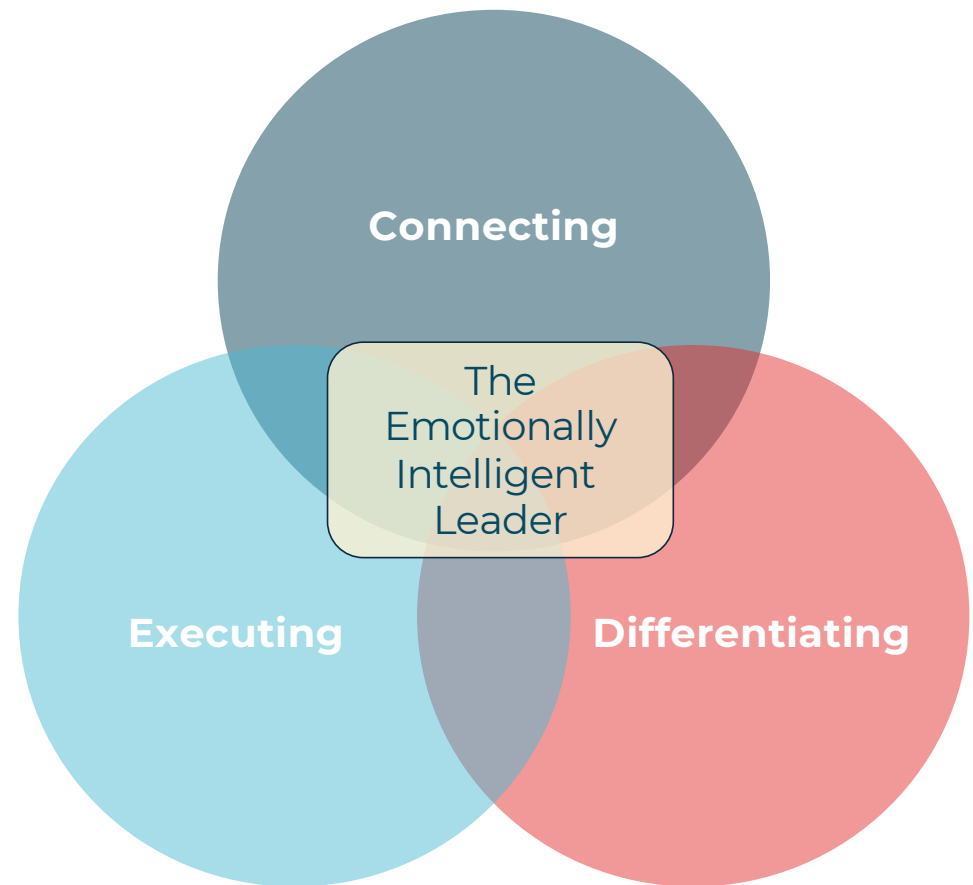
EQ Skills



Adapted from *Working with Emotional Intelligence* by Daniel Goleman (New York: Bantam Books, 1998)

The EQ Spectrum

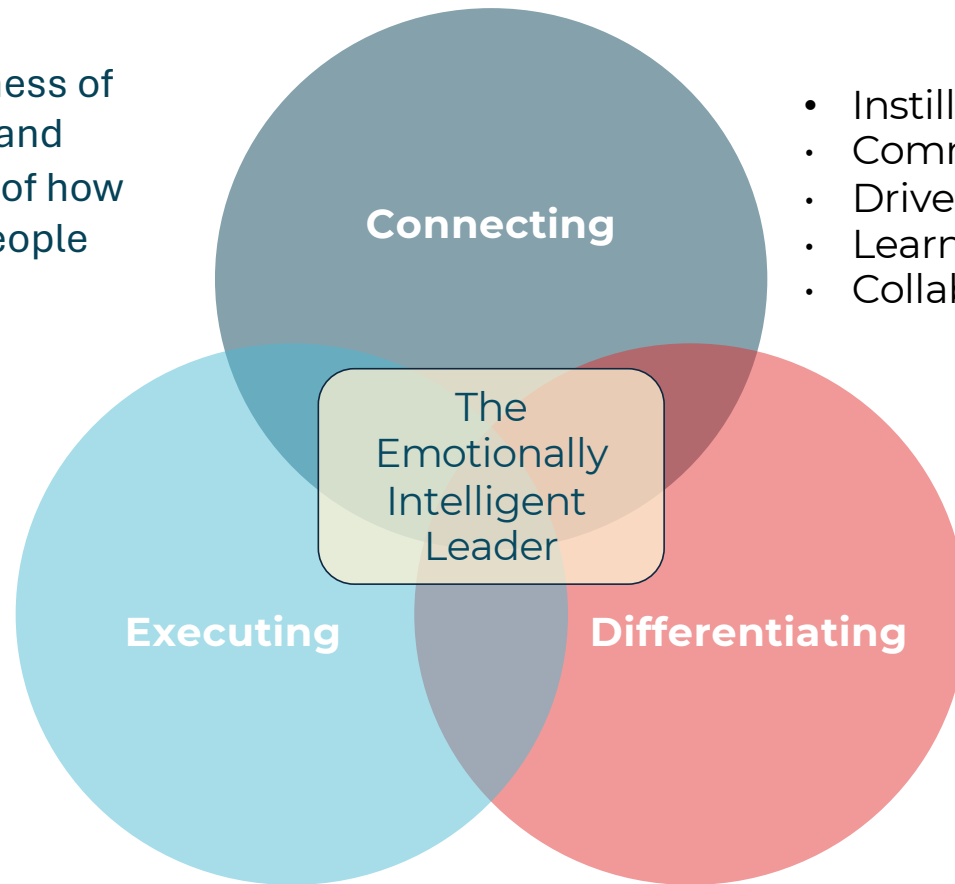
Emotional Intelligence (EQ) is the capacity to be aware of, control, and express one's emotions, and to handle interpersonal relationships judiciously and with empathy.



EQ Discoveries

EQ begins with the awareness of our own emotional states and grows with the awareness of how those states impact the people around us.

- Ensuring Accountability
- Default to Action
- Balance Stakeholders
- Make Quality Decisions
- Exhibit Resilience



- Instilling Trust
- Communicate Transparently
- Drive Engagement
- Learn Nimble
- Collaborate

- Showing Courage
- Value Differences
- Navigate Ambiguity
- Manage Conflict
- Persuade Others

“People will forget what you said, forget what you did, but people will never forget how you made them feel.”

– Maya Angelou

How do I want people to **FEEL** after
leaving my presence?

Live Chat Demo

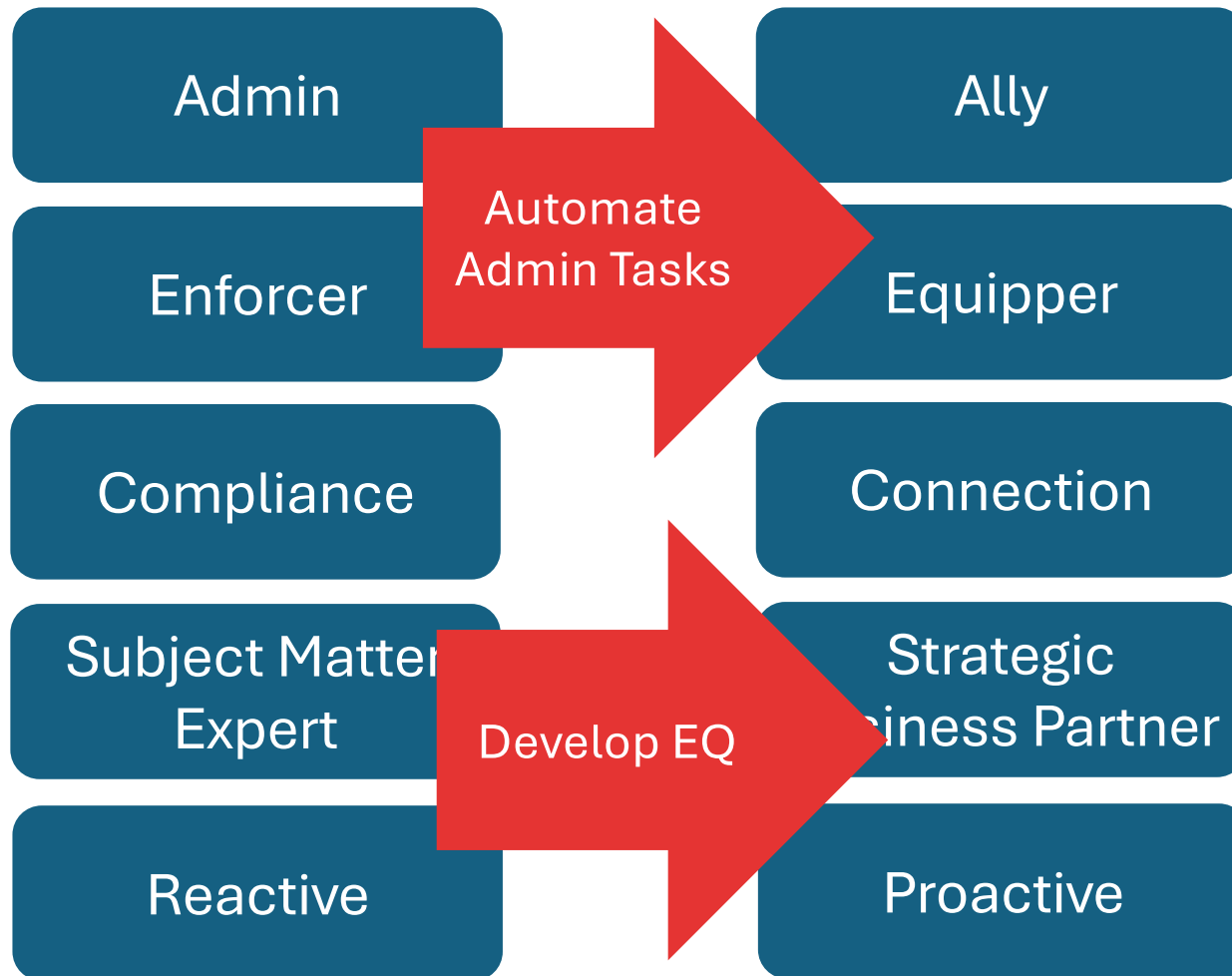
- What problem are you trying to solve?
- What's the situation?
- What has happened previously?
- What's your goal?



Change Management: Supporting the Transformation

- Vision: Why the shift matters
- Upskill: EQ training, coaching certifications
- Reinforce: Peer support, storytelling, group learning, celebration
- Right people in roles?





Final Takeaways & Discussion

What will be the most challenging obstacle in leveraging technology to change your approach to employee development?

What would happen if you successfully navigate the most difficult obstacles?

What is one thing you can do today, this week, or this month to stay on the path toward transformational employee development?



Dig in to Leadership on the Pod

Available on Apple Podcasts & Spotify

Check out the series on Intentional Leadership:

magicintheroom.com/LYS



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